

BETELHEM TADESSE

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PROFESSIONAL SUMMARY

Business Analytics student at the University of Nebraska–Lincoln with strong skills in data analysis, programming, and visualization. Experienced in Python, SQL, Excel, and Power BI to analyze data and generate actionable insights. Seeking a data or business analytics internship to apply analytical skills and deliver data-driven insights

EDUCATION

University of Nebraska–Lincoln — Lincoln, NE

Bachelor of Science in Business Administration

Major: Business Analytics, Minor: Computer Science

Expected Graduation: May 2027

Relevant Coursework: Data Structures & Algorithms, analytics & Spreadsheet Modeling, Management, Marketing, Supply Chain Management, Statistics for Business & Economics, Business Writing & Professional Communication

PROJECTS

University of Nebraska–Lincoln — Lincoln, NE

Power BI Sales Performance Dashboard | March 2026

- Developed an interactive dashboard in Power BI analyzing sales, profit, and trends using a real-world dataset
- Created visualizations (bar charts, line charts) to evaluate performance across categories and regions
- Implemented slicers to enable dynamic filtering and improve user interaction
- Identified key insights on category performance and regional profitability

Apple Stock Analyzer | Python / Data Analysis | February 2026

- Developed a Python-based stock analysis tool using real-world Apple stock data
- Implemented sorting algorithms and filtering features for efficient data exploration
- Identified Top 5 highest closing prices using a heap data structure
- Analyzed trends and patterns to generate data-driven insights

Supply Chain Optimization Model | Excel Solver / Academic Project | January 2026

- Developed a linear programming model in Excel using Solver to minimize operational costs
- Analyzed decision variables and optimized outcomes under business constraints
- Applied data-driven techniques to improve efficiency and decision-making

Customer Churn Analysis | Python / Data Analytics | March 2026

- Analyzed customer churn data to identify key drivers of retention using Pandas, Matplotlib, and Seaborn
- Identified key factors influencing churn, including contract type, tenure, and monthly charges
- Provided insights to support customer retention strategies

WORK EXPERIENCE

Crew Member — Dunkin' Donuts, Lincoln, NE

Aug 2023 – Present

- Served 200+ customers per shift with high accuracy
- Trained new employees and improved efficiency

Student Associate — UNL Dining Services, Lincoln, NE

Jul 2024 – Sep 2025

- Assisted 200+ students daily
- Resolved customer concerns and maintained service quality

SKILLS

Programming: Python, Java, SQL, and Power BI for data analysis

Analytics Tools: Power BI, Microsoft Excel (PivotTables, XLOOKUP/VLOOKUP, statistical functions, regression analysis, data visualization), Tableau

Concepts: Data Structures & Algorithms, Statistical Analysis, Data Visualization, Correlation & Regression Analysis